

BIKE TRAIL MAP 2010

Loveland, Milford, Morrow, Lebanon, Newtown, Terrace Park, South Lebanon
Long Shelf Life, 10,000 distribution, great price!

Starting **January 12th 2010 new advertisers** for will be offered open spots in the order which their \$200.00 reservation check was received. No deposit required for returning advertisers.
(if a spot does not open deposit is 100% refunded)

DEADLINES

Monday January 11, 2010

Deadline by which **existing advertisers** must reserve their existing spot or move to a new spot.
No deposit is required for existing advertisers.

Tuesday January 12, 2010

Open spots filled in order which reservation check received. Remaining spots are made available.

Friday February 19, 2010

Changes to existing ads deadline.

Monday March 1, 2010

Camera ready art deadline new participant ads.

April 2010

Distribution begins

PRICES

- Map Side Full size ad height 2 1/4" width 2 7/8" \$450.00 \$400 returning customer
- Full size ad height 2 1/4" width 2 7/8" \$400.00 \$380 returning customer
- Half size ad height 1 1/8" width 2 7/8" \$300.00 (not available on map face)
- add a mini corporate logo directly on the map in your geographic location \$100.00*
- no charge for digital submitted ad, we can create for \$85.00

ON LINE OPTIONS www.CincyBikeTrails.com

- Your coupon or ad on our printable "Driving Directions to Trailheads" page. 1595 downloaded in 2009 \$100.00
- Your coupon or ad on our trailmaps page. The most visited page. Viewed 15,003 times from March to Oct. \$100.00
- Your Lodging Location on our "suggested places to spend the night" page \$100.00 generated 126 referrals in 2009
- Get all three above for \$250.00

BENEFITS

- Over 10,000 distributed. Longer shelf life than newspaper or other print ads.
- You receive as many copies as you need while supply lasts, they are very popular.
- Good demographics of distribution, exclusive established extensive distribution list.
- Only map of its kind
- LONG SHELF LIFE, far beyond a newspaper, periodical or magazine ad.
- Your major events go on the event calendar (space is limited so let me know early!)
- Priority consideration for inclusion in our email marketing campaigns.

ART DETAILS

Ready to place ad must be digital. Illustrator V8, Any Adobe, PDF, Illustrator, Photoshop, TIFF, EPS, JPEG. Word and Publisher not acceptable. Minimum resolution of 250. Quality of your art determines ad quality. No charge for camera ready. We can create your ad for \$85.

Information subject to change. Other ads negotiated.

Contact Martin at 513-293-8254 or mschickel@cinci.rr.com
LITTLE RIVER ENTERPRISES – 415 OHIO AVE. LOVLEAND OH. 45140